

EXP GROUP



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Before business or anything else, we need to understand and create a greener world for a better life for all.

Expogroup, with all its heart is determined to spread the importance of a greener world in whatever possible way. We request you to join hands with us and promote the “GO GREEN” campaign through your brochures, messages, websites, events etc. and make this world more serene, healthier and beautiful.

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We are

It's been almost three decades now that Expogroup has been organizing high quality international trade events in the East African region, Over these years, Africa has rapidly gained momentum on its way to become one of the worlds top target markets.

As of today, our events are much larger comprising of exhibitors from more than 35 countries at an average. Promoted aggressively in the entire region, they attract visitors not only from the host country, but from the surrounding African Countries as well.

Currently our host countries include Kenya, Tanzania, Ethiopia and Rwanda with additional presence in Uganda, Mozambique, Nigeria and Ghana. By 2027, we should have succeeded in extending our presence in the South & North Africa.

29	280	27500
Years	Exhibitions	Exhibitors



Sectors Events

Building and Construction «

Mining and Machinery «

Woodworking & Furniture «

Manufacturing

Industrial, Commercial & «

Residential Lighting

Automotive and Spare Parts «

Industrial Machinery «

Tools and Hardware «

Power and Solar Energy «

Medical and Healthcare «

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Our Market

AFRICA - A Giant and Ravishing Market

Africa has witnessed remarkable growth in recent years, importing most of its consumer and industrial requirements. The continent is considered as a very important destination for investors and exporters worldwide due to its large consumption potential.

Let's see what top market researchers have to say about Africa as a market.

"With this tremendous potential growth becoming increasingly available to investors, we believe that Africa could be the emerging -market story of the next decade." - Mark Mobius



"Over the next five years, 13 of the 20 fastest-growing economies in the world are forecast to be in Africa." - Knight Frank



"With the world's largest free trade area and a 1.2 billion-person market, the continent is creating an entirely new development path, harnessing the potential of its resources and people." World Bank

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AFRICA - THE MOST EXCITING EMERGING MARKET

Expected Market Size by 2025



Africa is expected to account for half of the world's 20 fastest-growing economies in 2025.

In East Africa, growth is expected to accelerate from an estimated 5.1 percent in 2024 and 5.7 percent in 2025, driven by enhanced regional integration and strategic public spending on infrastructure investment.

In Africa, the number of new projects announced increased by 39 percent to 766, indicating improving investment conditions on the continent. Additionally, Africa accounted for 40 percent of the 15 major Greenfield investment megaprojects, each worth over \$10 billion.

Source: African Development Bank statistics and the International Monetary Fund's world economic outlook

Our Events



BUILDEXPO

International Building
and Construction Trade
Exhibitions



MINEXP

International
Mining and Machinery
Trade Exhibitions



LIGHTEXPO

International Residential,
Commercial & Industrial
Lighting Trade Exhibitions



watertech

International Water,
Wastewater & Related
Technology Trade Fairs



AFRIWOOD EAST AFRICA

Int'l. Woodworking &
Furniture Manufacturing
Trade Exhibitions



MEDEXP

International Medical &
Healthcare Products &
Eqpt. Trade Exhibitions



AFRI LAB EAST AFRICA

International Global
Laboratory
Trade Exhibitions



DENTEXPO

International Dental
Care, Products and Eqpt
Trade Exhibitions



AUTOEXPO

International Automotive,
Spare Parts & Accessories
Trade Exhibitions



INDUSMACH

International Industrial
Tools, Equipments &
Machinery Trade Fairs



PE POWER & ENERGY AFRICA

International
Power and Energy
Trade Exhibitions



SOLAR AFRICA

International
Solar Energy Trade
Exhibitions

Our Event Countries

KENYA

Kenya, a vibrant country in East Africa, is renowned for its diverse landscapes, ranging from the snow-capped Mount Kenya to the expansive savannahs teeming with wildlife. Kenya stands out as a beacon of economic success in East Africa, offering a compelling case for investment. The country's robust growth trajectory is underpinned by a series of strategic reforms and a diverse economy that includes agriculture, manufacturing, services, and technology. Kenya's strategic location as a gateway to the East African region, its well-developed infrastructure, and its dynamic workforce further enhance its attractiveness as an investment destination. The country's commitment to technological innovation and digital transformation is evident in its thriving tech scene, dubbed "Silicon Savannah," which has become a hub for startups and innovation. Its capital, Nairobi, is a bustling metropolis, reflecting the country's position as a regional powerhouse. With its strategic location, Kenya serves as a central hub for trade and investment, making it an attractive destination for business and tourism alike.



ETHIOPIA

Ethiopia, often described as the cradle of civilization, is a country that brims with diversity and history. Its landscapes are a canvas of rugged mountains, vast savannahs, and lush forests. As the only African nation to evade colonial rule, Ethiopia preserves a rich cultural heritage, with ancient traditions and languages that trace back thousands of years. The capital, Addis Ababa, pulses with progress, embodying Ethiopia's strides in economic growth and development. Renowned for its coffee, the birthplace of humanity, and home to the majestic Blue Nile, Ethiopia is a land where the past and future converge. Situated in the Horn of Africa, Ethiopia serves as a strategic link between African markets and the rest of the world. Investors benefit from duty-free, quota-free access to major markets like the USA and EU through trade agreements like AGOA and EBA.



TANZANIA

Tanzania, officially known as the United Republic of Tanzania, is a country rich in natural resources, including minerals, gas, and a long coastline, which presents various investment opportunities. Located in East Africa, just south of the Equator, it is the largest country in the region and includes the islands of Zanzibar, Pemba, and Mafia. Tanzania is known for its stable political environment, which is conducive to business and investment. The country has been experiencing consistent economic growth, with investment in key sectors like manufacturing, transportation, and tourism. Tanzania's geographical location is advantageous, serving as a gateway to six landlocked countries, making it a regional hub for trade and investment. With a sizeable domestic market and access to the East African Community, businesses have a large potential customer base. Ongoing reforms and public investments in infrastructure and the business environment are making Tanzania an increasingly attractive investment destination.



RWANDA

Rwanda, known as the "land of a thousand hills," is a country that exemplifies transformation and resilience. Situated in the heart of Africa, it has a lush landscape of mountains, forests, and lakes. Rwanda has made remarkable progress in economic growth and political stability. Rwanda is often cited as an economic success story as the country has made significant strides in economic growth and structural reforms, with a focus on transforming into a middle-income country by 2035 and a high-income country by 2050. The Rwandan economy has shown resilience and adaptability, achieving robust growth rates. Rwanda's capital, Kigali, is recognized as one of the cleanest cities in Africa, reflecting the country's dedication to environmental sustainability. Overall, Rwanda's economic performance, coupled with its commitment to prudent fiscal management and investment in human capital, positions it as a success in terms of economic development and resilience.



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Few Glimpses



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See you
There



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AFRICA

IS AN OCEAN OF OPPORTUNITIES
WHO GETS THERE FIRST GETS THE MOST!

EXP**GROUP**

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